Every Home builds a strong foundation for success
Our Mission & Vision

MISSION
Seeking to put God’s love into action, Habitat for Humanity of Metro Louisville brings people together to build homes, community and hope through housing solutions of homeownership, community development and home repair.

VISION
A world where everyone has a decent place to live.

Our Strategic Values

Integrity
We do the right thing, act honestly and honor our commitments.

Accountability
We take responsibility for our individual and Habitat’s actions to achieve our goals.

Perseverance
We remain flexible and find solutions, especially in the face of resistance or overwhelming challenges.

Collaboration
We connect with our homebuyers, volunteers, community partners, neighborhoods and each other to drive success.

Quality
We provide outstanding products and services that, together, deliver quality homes, neighborhoods and relationships.

Respect
We understand the needs of others and we treat others the way we want to be treated.

If you want happiness for an hour – take a nap. If you want happiness for a day – go fishing or shopping. But, if you want happiness for a lifetime – help someone else.

Colleen Brinker
Habitat Board Member
Louisville’s Housing Crisis

In Metro Louisville, more than 1 in 5 children live in poverty. 62% of these 38,000 children live in families that spend over 50% of their income on housing costs. Imagine the choices a parent must make with the funds that remain. Too many Louisville families are struggling to keep an affordable roof over their heads.

We’re on a mission to change that.

Affordable homeownership impacts outcomes on education, income, health and community involvement. Home is a powerful tool and we must find ways to do more.

“Home to me means peacefulness, happiness and safety. Home means my family and memories. It’s a place where I can grow.”

Mariam, age 11
Daughter of Habitat Homeowner

Our Impact

Habitat for Humanity of Metro Louisville has recognized and responded to our city’s pressing need for more affordable housing since its establishment in 1985. Since then we have built or renovated over 525 homes in our community and been involved with more than 100 repair projects.

While the focused outcome has been building houses, Habitat believes its purpose is so much more. The need for quality affordable housing has never been greater and we must increase the number of families we can serve.

Join us in transforming lives and strengthening our community through the Power of Home.
Goal 1

Grow our capacity to produce at least 50 housing solutions per year by 2023 with the majority of these projects in West Louisville neighborhoods.

Objectives:

- Serve more households by maintaining a 12-month pool of qualified low-income homebuyers matched with build sites
- Expand Community Development and Repair impact by identifying a 6-month pool of low-income homeowners matched with repair projects
- Develop a portfolio of flexible homeownership products and unique funding sources
- Increase fundraising outreach and capacity
- Diversify revenue sources; increase contributions from ReStore operations
- Recruit and support more volunteer leaders
- Increase investment in staff capacity and infrastructure to provide high impact services

2020-2023 Housing Solutions

By 2023, we plan to increase production of new homes by 25%.

Goal 2

Use Community Development and Repair (CDR) to help Louisville’s under-served neighborhoods thrive.

Objectives:

- Continue primary focus on the Portland Neighborhood at least through 2022
- Expand capacity to engage more residents, volunteers and funders in neighborhood revitalization efforts
- Identify and track key metrics to effectively measure program outcomes and community impact
- Expand community partnerships in West Louisville neighborhoods and identify next focus area by 2022
The need for affordable housing in Louisville is greater than ever. Habitat has buildable lots across Metro Louisville but we have a deep need for financial support and volunteer leaders. Your help will drive our efforts of empowering families to not only succeed as homeowners, but become the leaders in their neighborhoods.